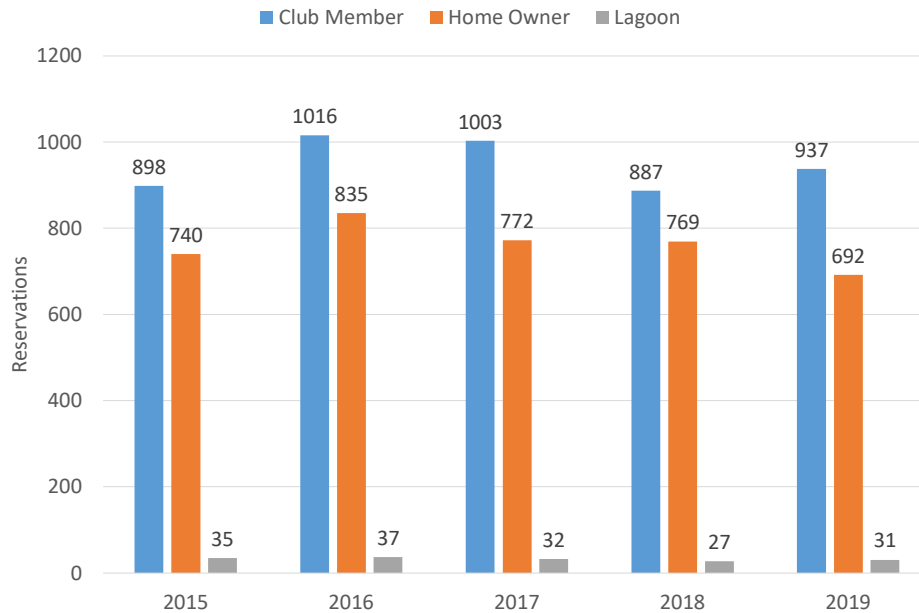


Analysis of 2015-2019 Clifton Beach Table Reservations

Completed By The Clifton Park Trustees, May 2020

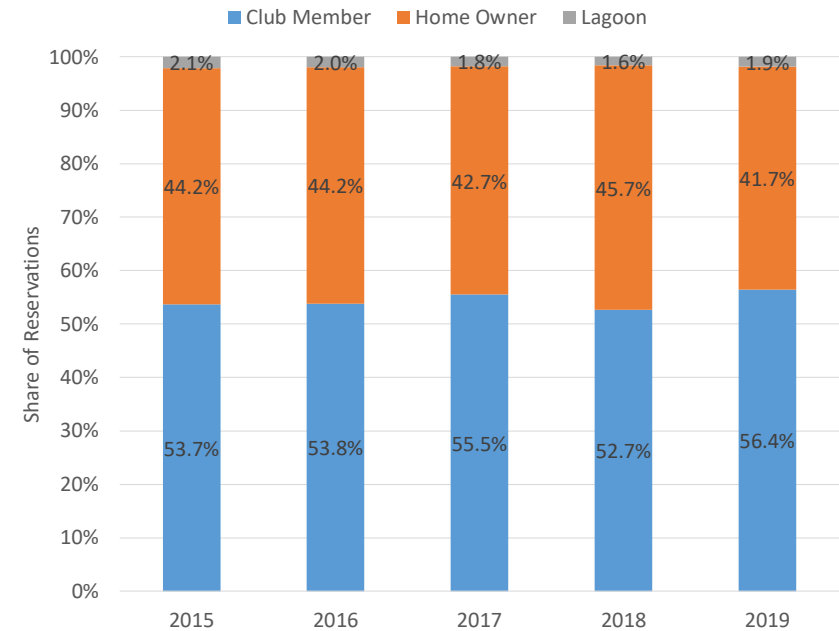
Beach Reservations, 2015-2019

Beach Reservations by Year, 2015-2019



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Beach Reservations Mix by Year, 2015-2019



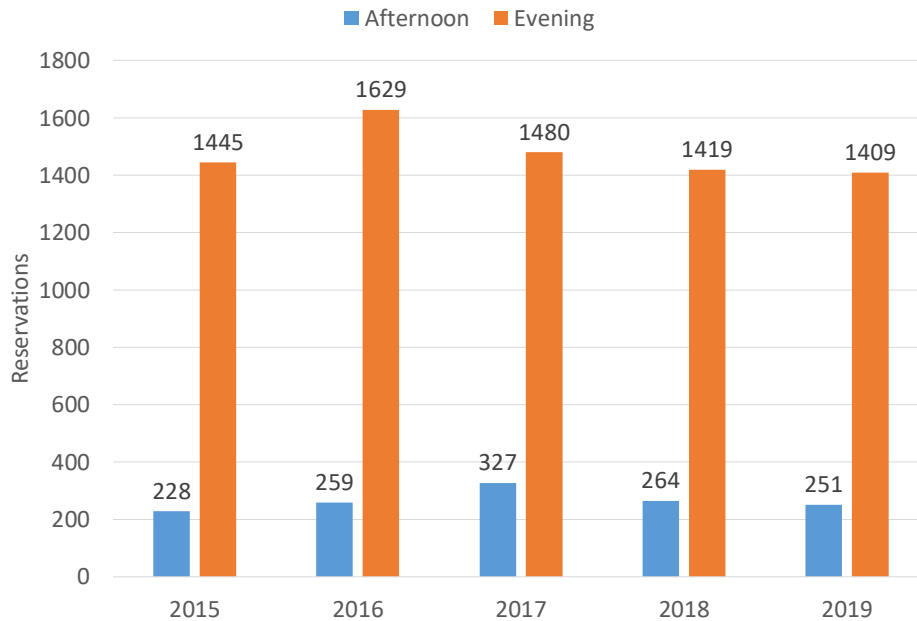
Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Summary Statistics

Year	Club Member		Home Owner		Lagoon		Total Reservations	Total % of Reservations
	Reservations	% of Reservations	Reservations	% of Reservations	Reservations	% of Reservations		
2015	898	53.7%	740	44.2%	35	2.1%	1673	100%
2016	1016	53.8%	835	44.2%	37	2.0%	1888	100%
2017	1003	55.5%	772	42.7%	32	1.8%	1807	100%
2018	887	52.7%	769	45.7%	27	1.6%	1683	100%
2019	937	56.4%	692	41.7%	31	1.9%	1660	100%
Grand Total	4741	54.4%	3808	43.7%	162	1.9%	8711	100%

Beach Reservations by Session

Beach Reservations by Session, 2015-2019



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Summary

- The majority of reservations (~85%) are for the evening session.
 - These patterns are consistent in all years.
- The overall number of reservations (in total and by session) are stable during 2015-2019.
- Cancelled reservations are excluded from all graphs and analysis.

Summary Statistics

Year	Afternoon		Evening		Total Reservations	Total % of Reservations
	Reservations	% of Reservations	Reservations	% of Reservations		
2015	228	13.6%	1445	86.4%	1673	100%
2016	259	13.7%	1629	86.3%	1888	100%
2017	327	18.1%	1480	81.9%	1807	100%
2018	264	15.7%	1419	84.3%	1683	100%
2019	251	15.1%	1409	84.9%	1660	100%
Grand Total	1329	15.3%	7382	84.7%	8711	100%

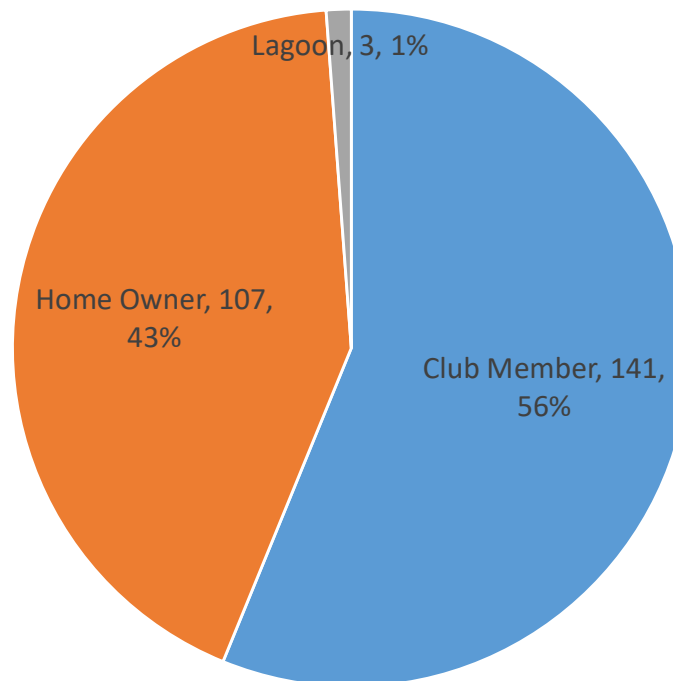
Afternoon Beach Reservations, 2019

Summary

- The afternoon reservations in 2019 were 56%/43%/1% for Club, Park, and Lagoon members.
- The pattern was similar in 2015-2018 with slight variation from year to year.

Afternoon Session Reservations, 2019

■ Club Member ■ Home Owner ■ Lagoon

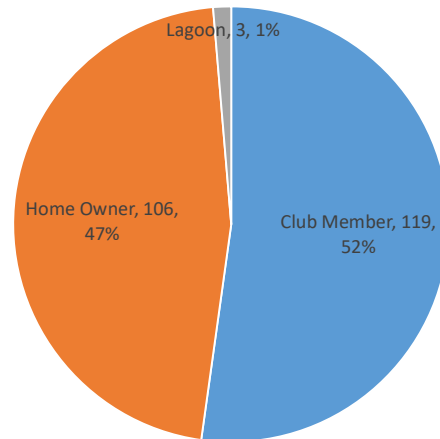


Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Afternoon Beach Reservations, 2015-2018

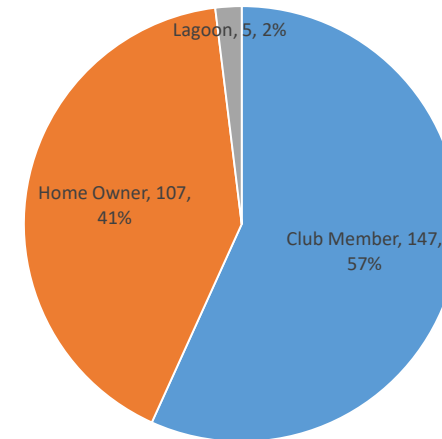
Afternoon Session Reservations, 2015

■ Club Member ■ Home Owner ■ Lagoon



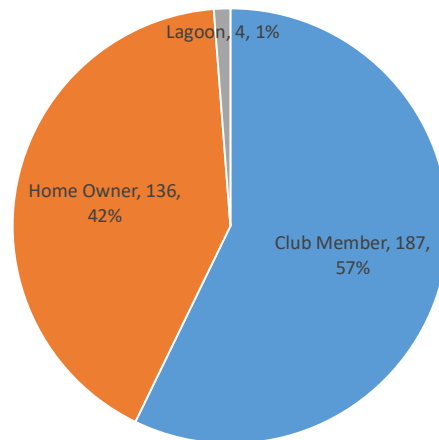
Afternoon Session Reservations, 2016

■ Club Member ■ Home Owner ■ Lagoon



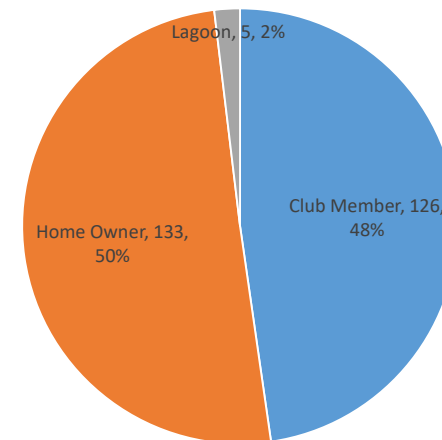
Afternoon Session Reservations, 2017

■ Club Member ■ Home Owner ■ Lagoon



Afternoon Session Reservations, 2018

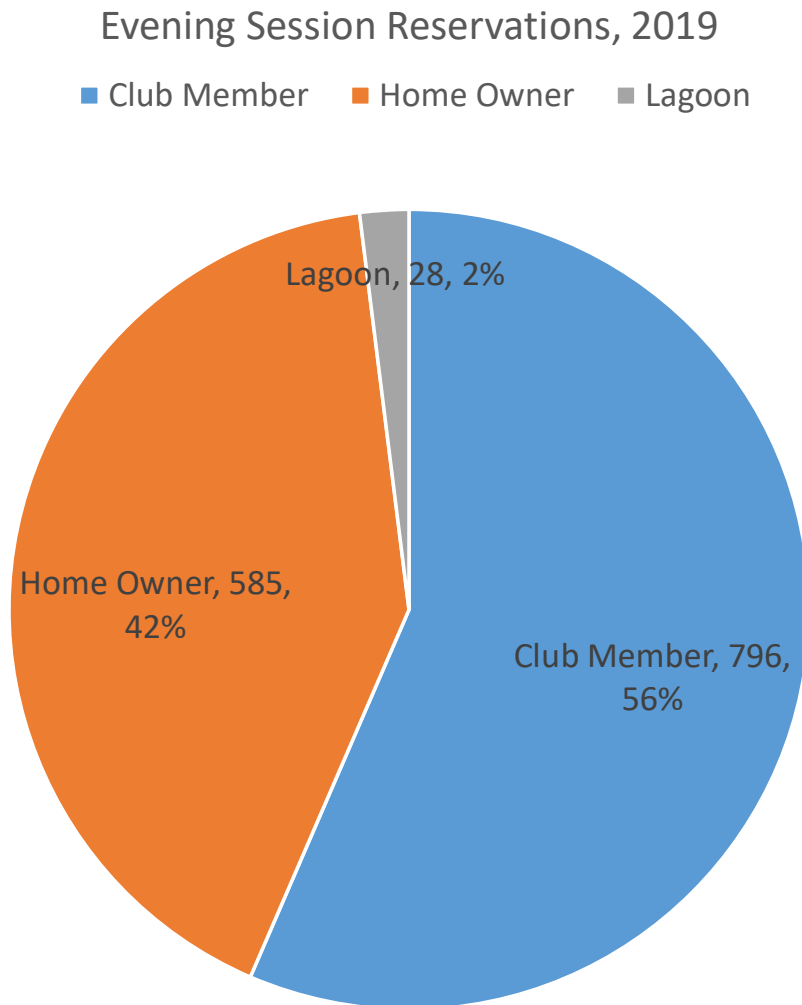
■ Club Member ■ Home Owner ■ Lagoon



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Evening Beach Reservations, 2019

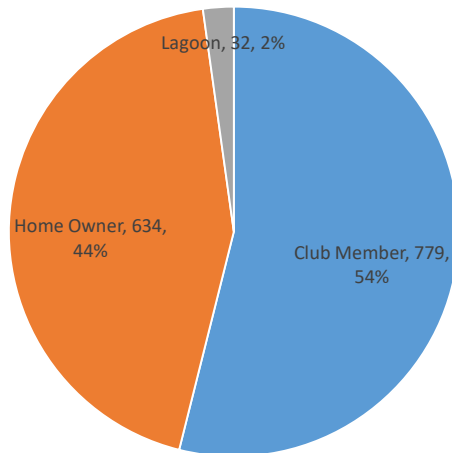


Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Evening Beach Reservations, 2015-2018

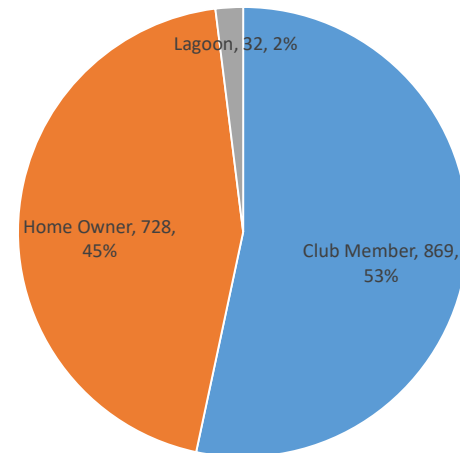
Evening Session Reservations, 2015

■ Club Member ■ Home Owner ■ Lagoon



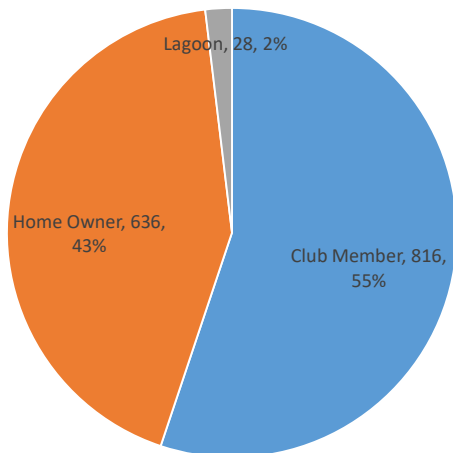
Evening Session Reservations, 2016

■ Club Member ■ Home Owner ■ Lagoon



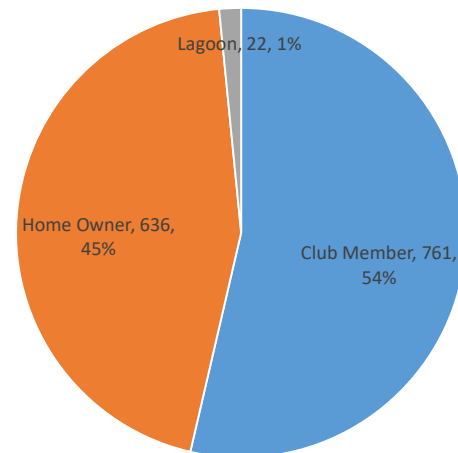
Evening Session Reservations, 2017

■ Club Member ■ Home Owner ■ Lagoon



Evening Session Reservations, 2018

■ Club Member ■ Home Owner ■ Lagoon



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

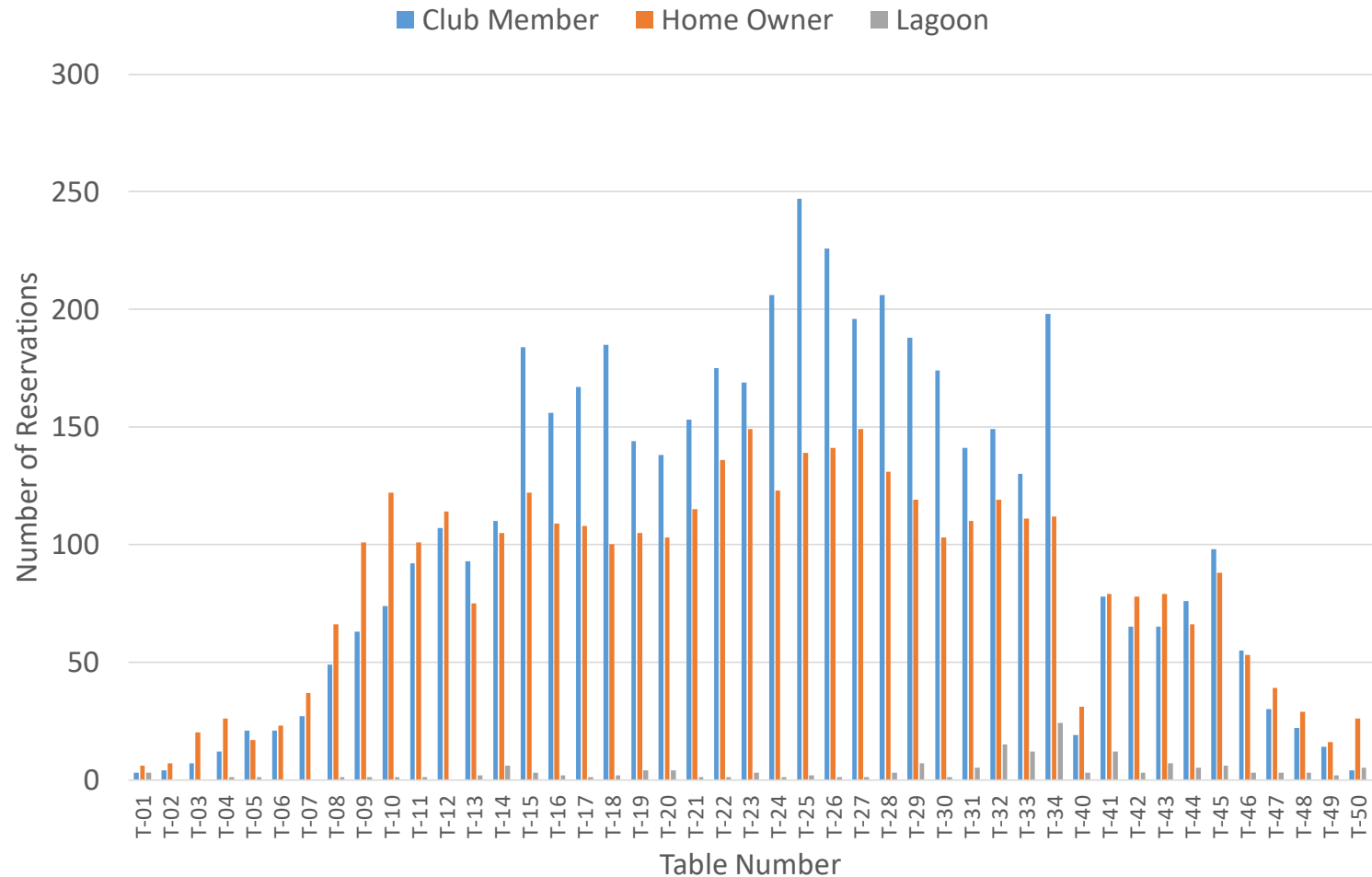
Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Beach Map – Beach vs. Grove vs. Patio



Table Reservations, 2015-2019

Table Reservations by Member Type, (All)



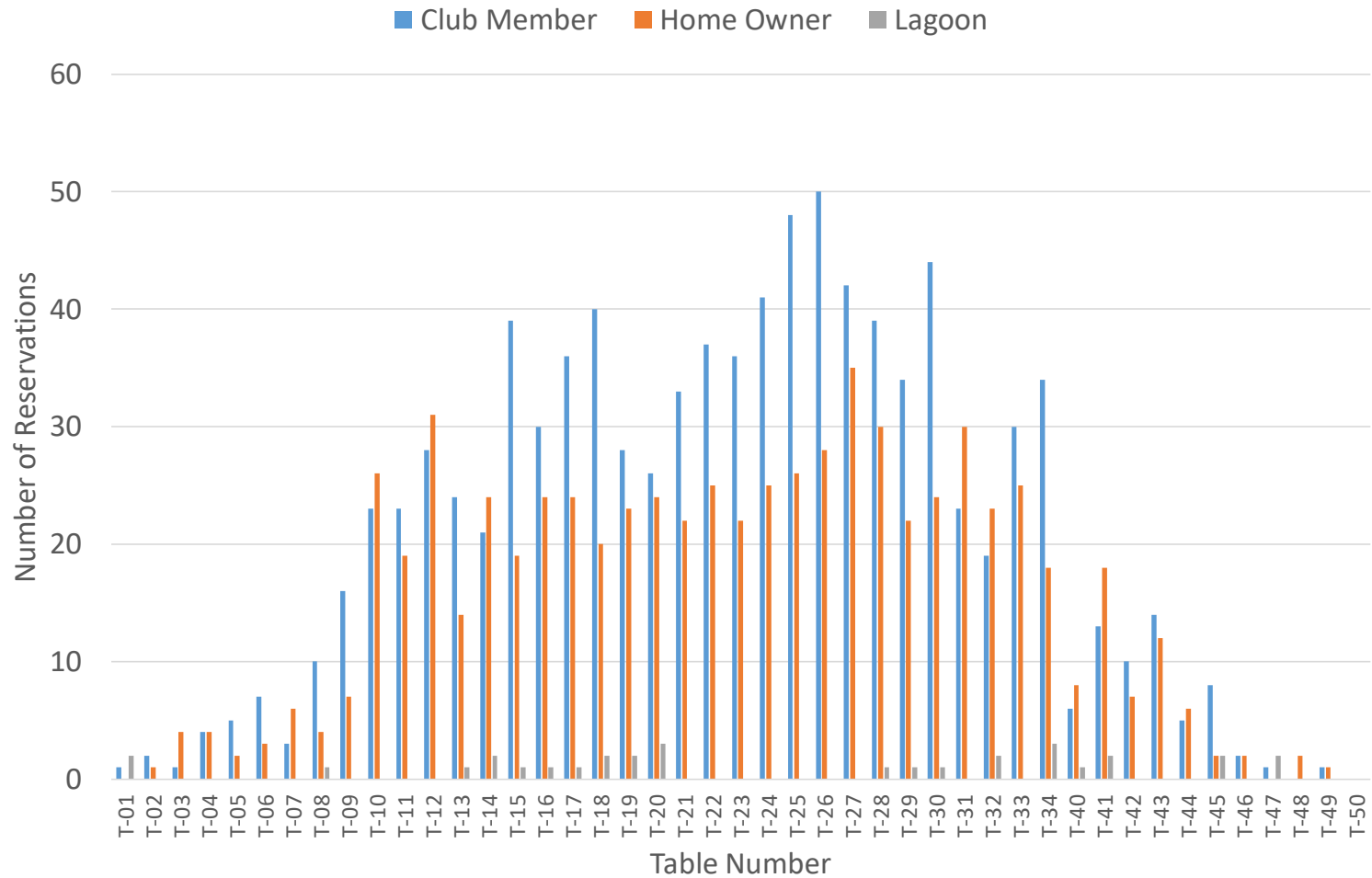
Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Summary

- The mid-beach tables are generally the most popular.
- The mid-beach tables are disproportionately reserved by Club members.

Table Reservations by Yr., 2019

Table Reservations by Member Type, 2019



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Table Reservations by Yr., 2015-2018

Table Reservations by Member Type, 2015

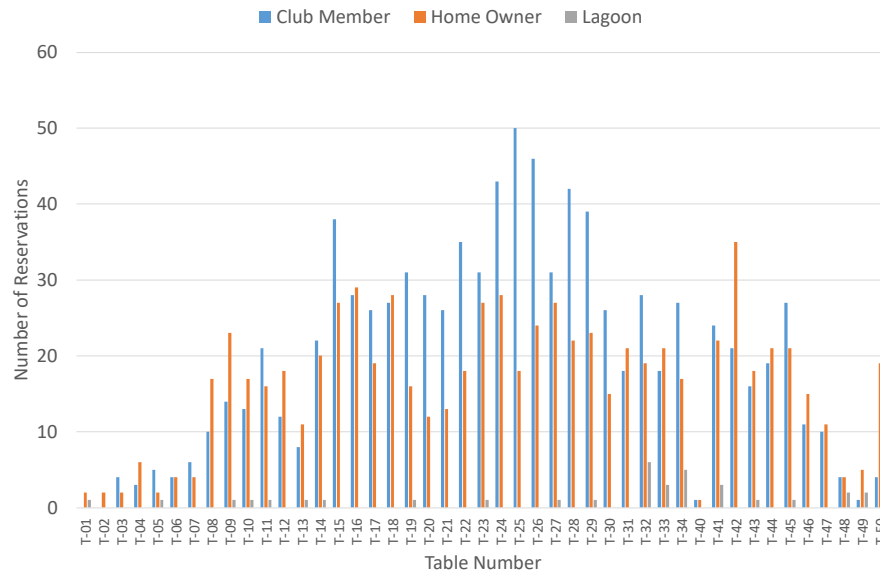


Table Reservations by Member Type, 2016

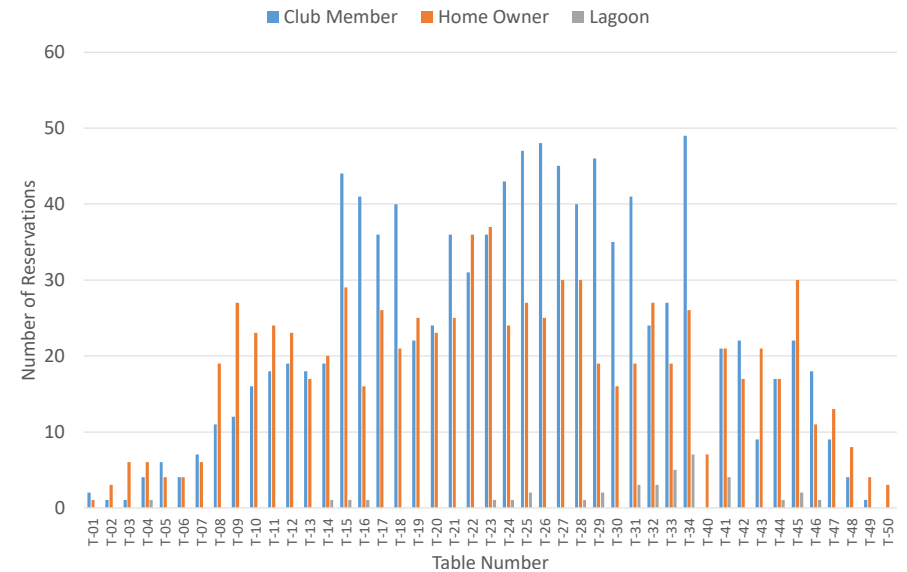


Table Reservations by Member Type, 2017

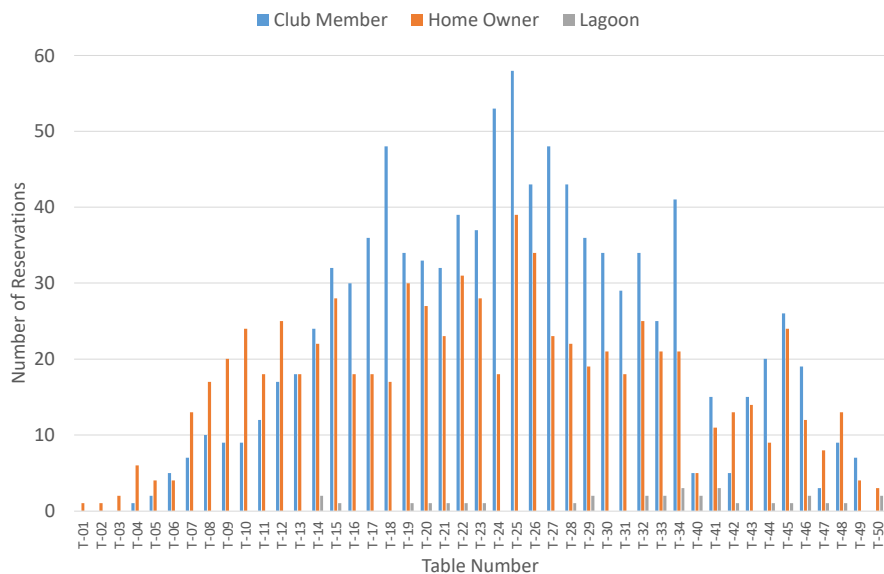
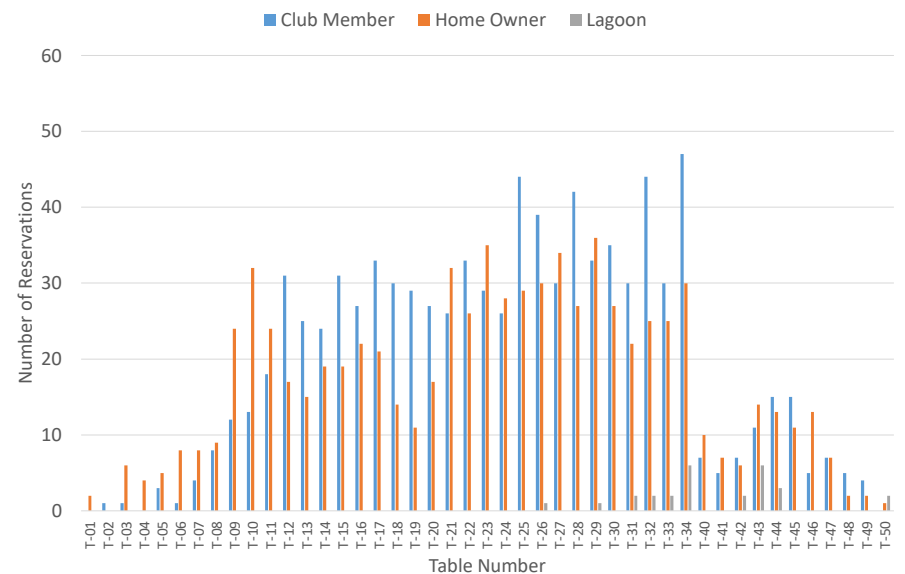


Table Reservations by Member Type, 2018



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

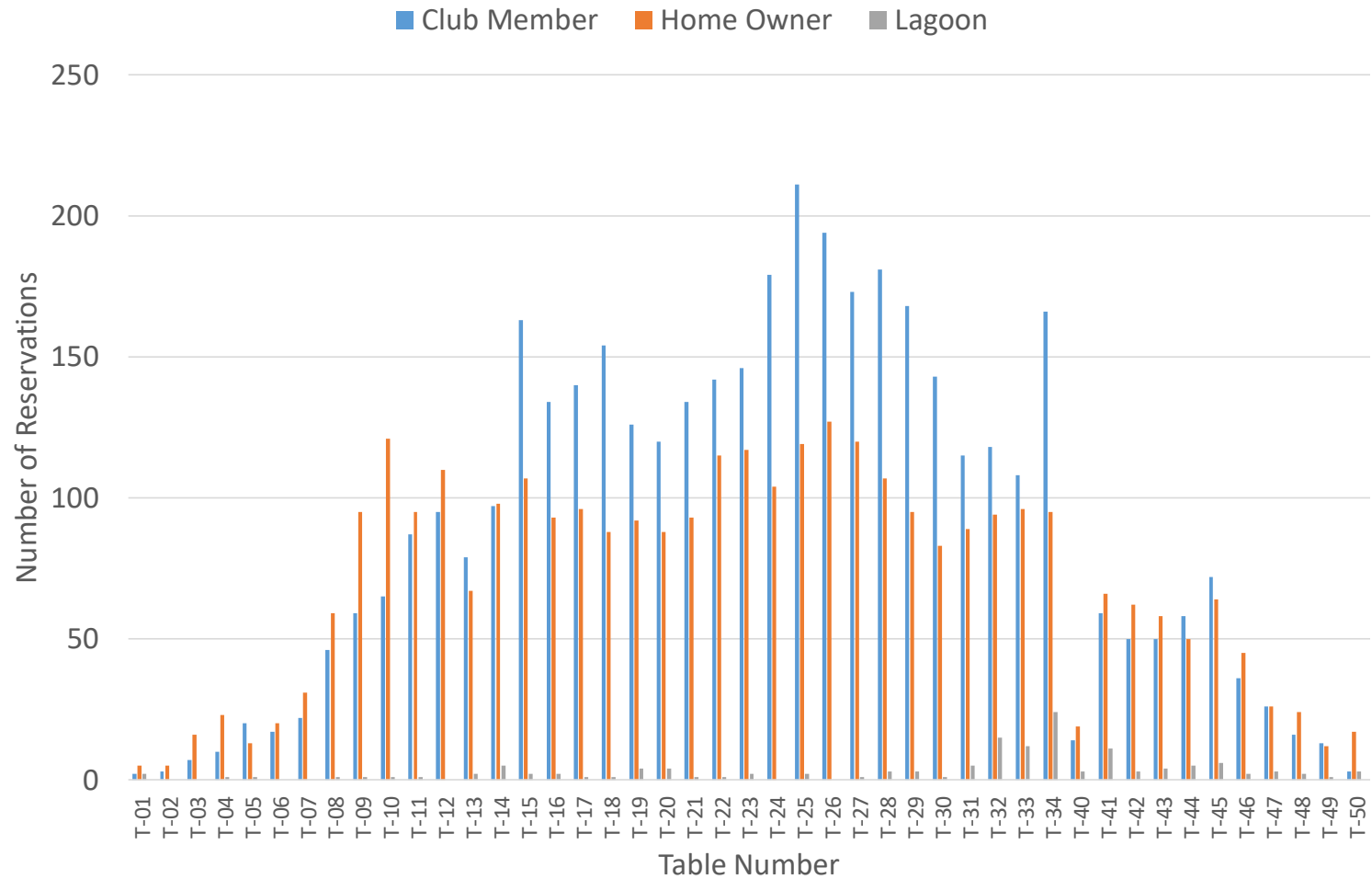
Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Thursday, May 28, 2020

2015-2019 Beach Reservation Analysis

Evening Reservations, 2015-2019

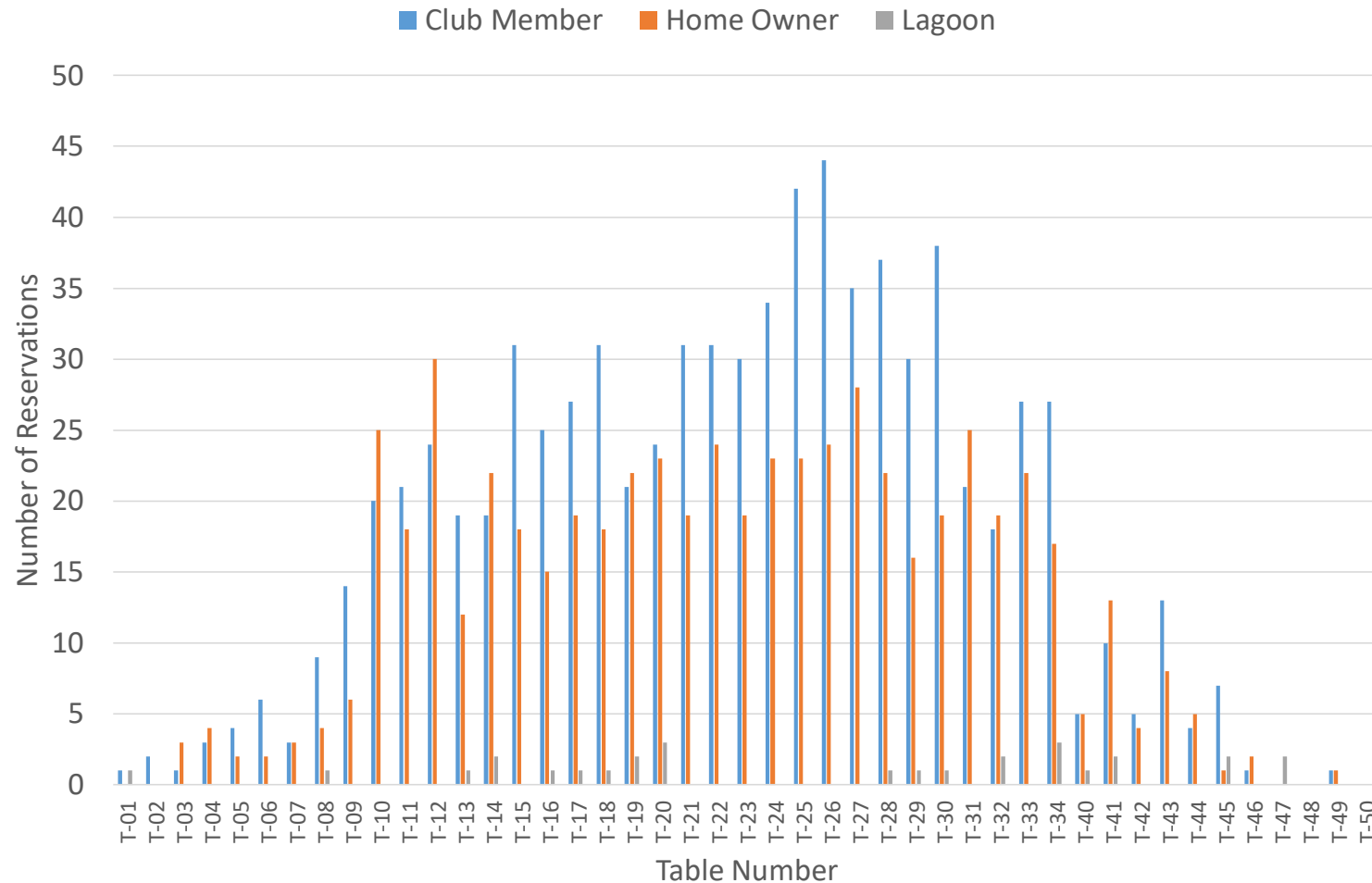
Table Reservations by Member Type, Evening Session



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Evening Table Reservations by Yr., 2019

Table Reservations by Member Type, Evening Session 2019



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Evening Table Reservations by Yr., 2015-2018

Table Reservations by Member Type, Evening Session 2015

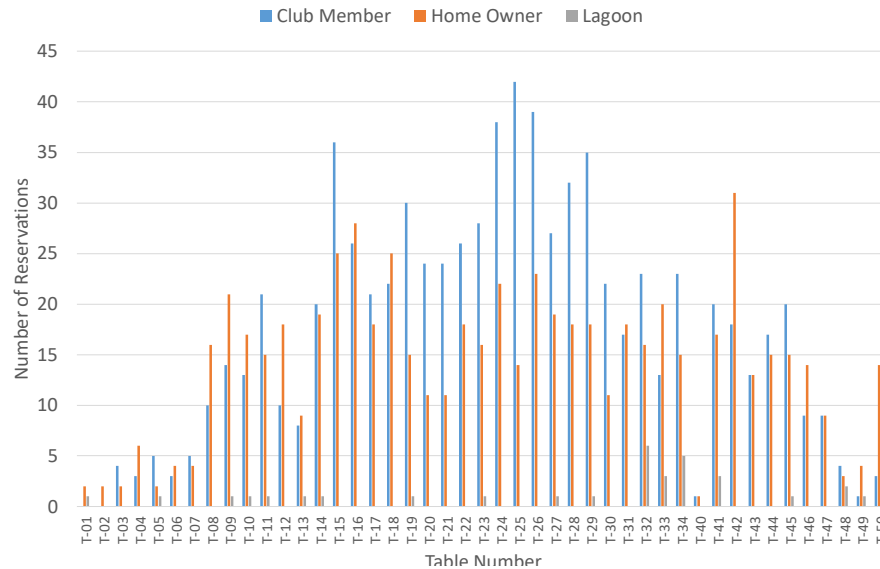


Table Reservations by Member Type, Evening Session 2016

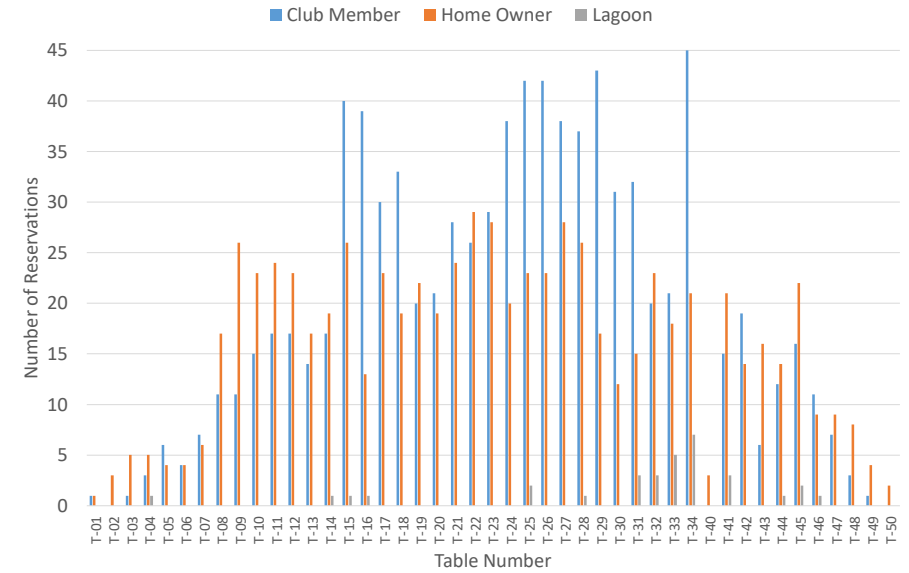


Table Reservations by Member Type, Evening Session 2017

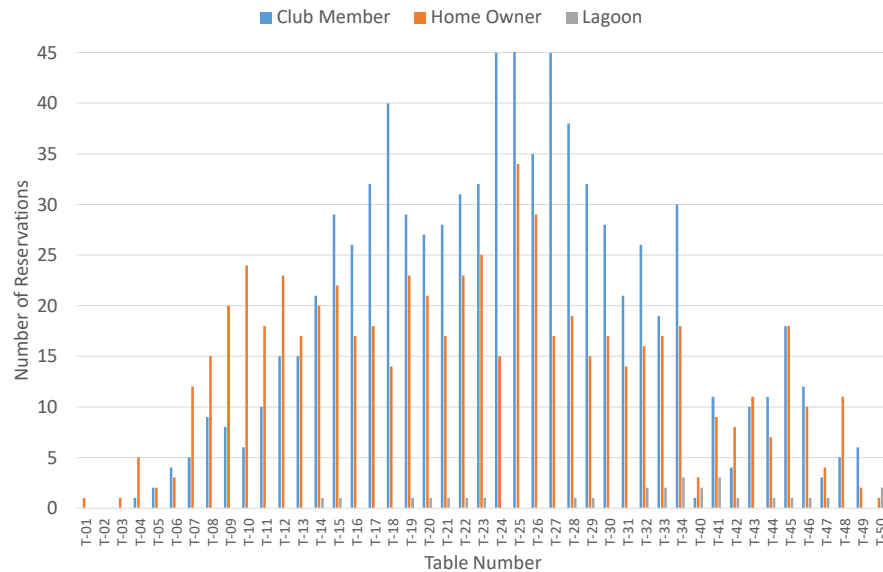
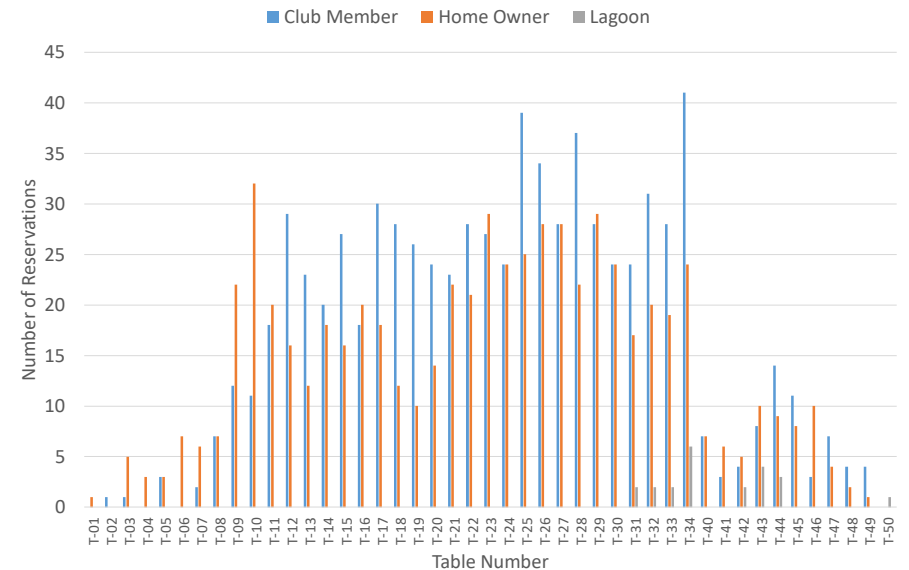


Table Reservations by Member Type, Evening Session 2018



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

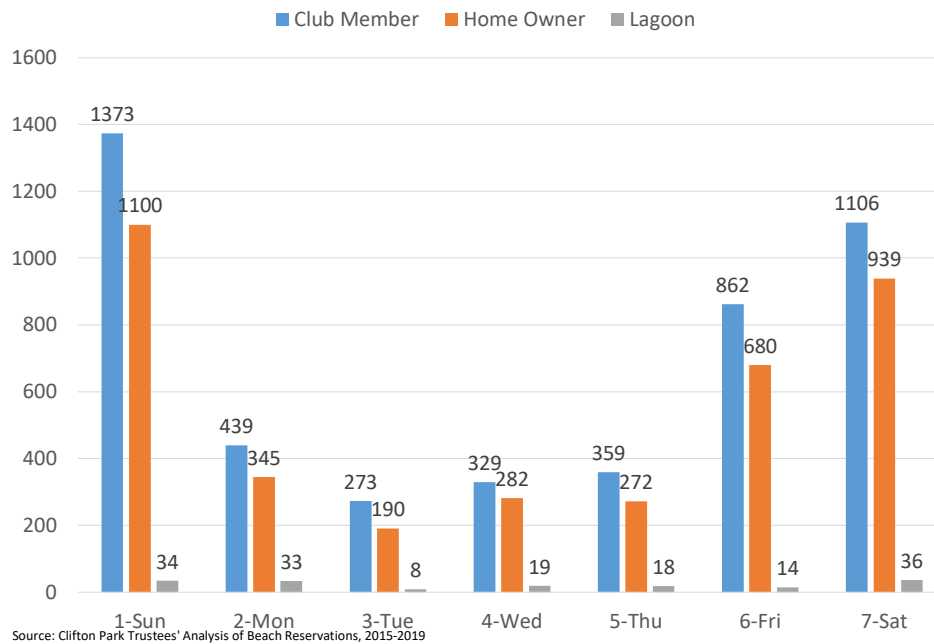
Thursday, May 28, 2020

2015-2019 Beach Reservation Analysis

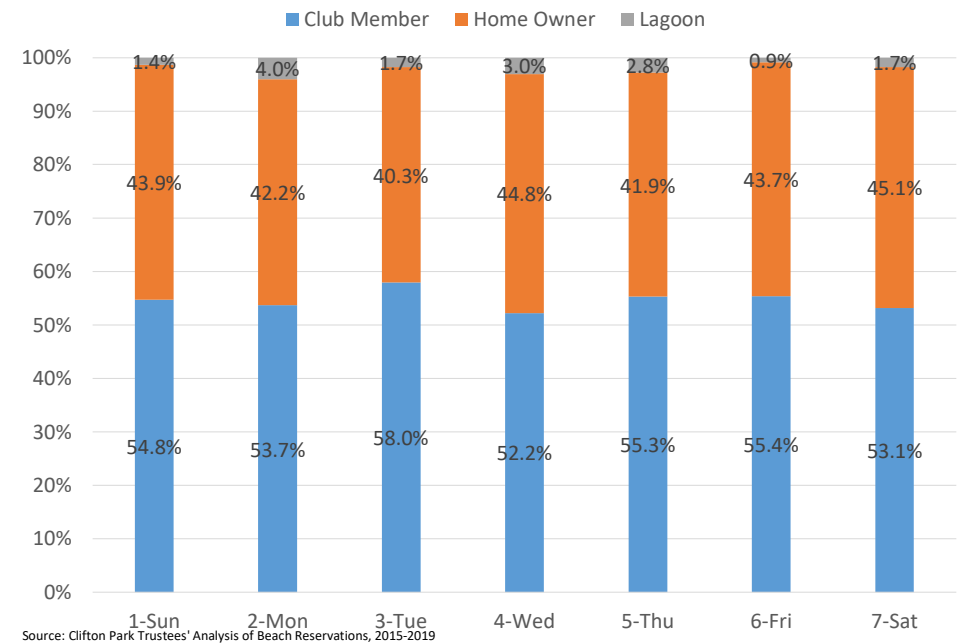
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Reservations by Weekday, 2015-2019

Member Reservations by Day of Week, (All)



Member Reservations Percentage by Day of Week, (All)

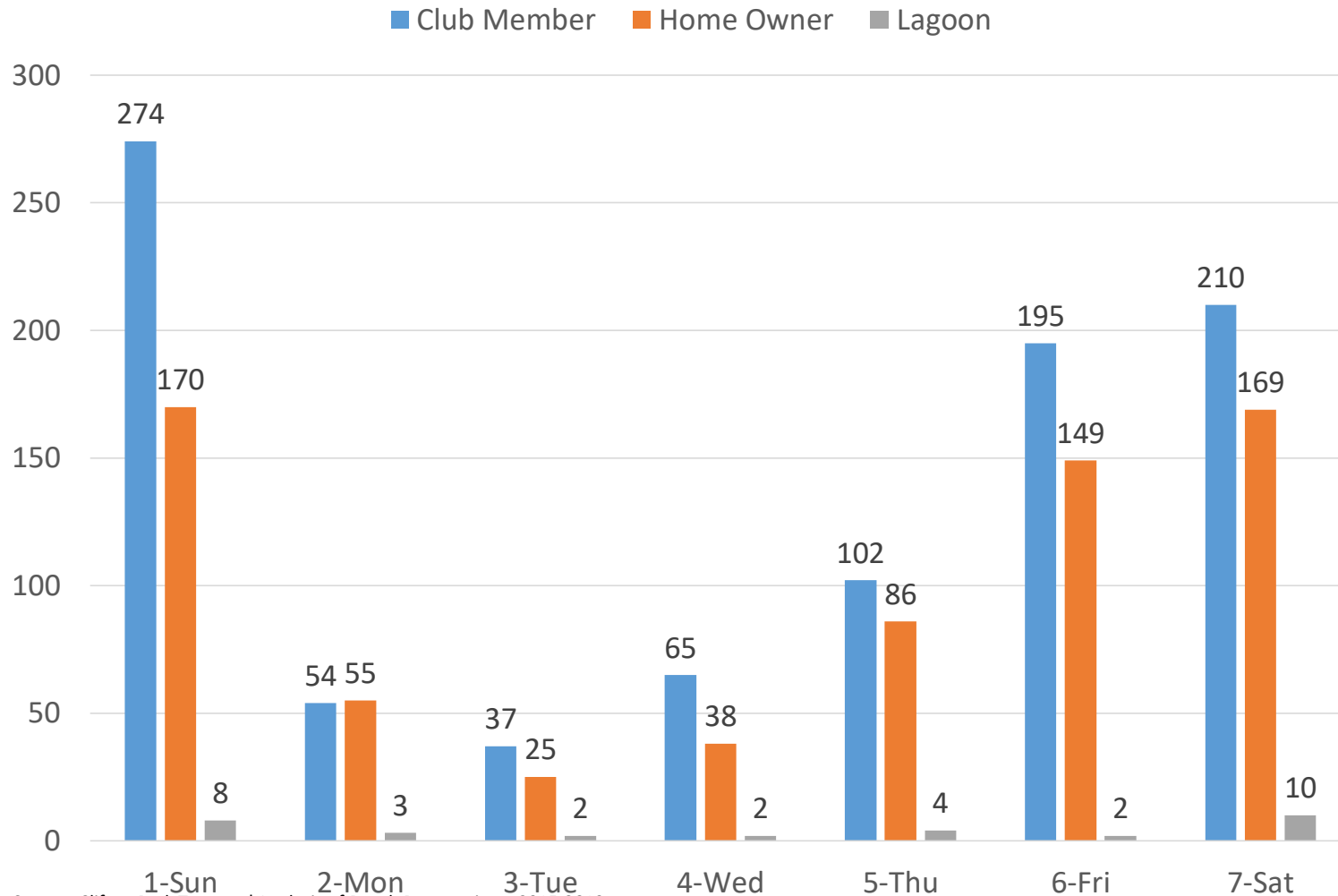


Summary

- Sundays are the most in-demand day of the week.
- Daily reservations mix (Club/Park/Lagoon) is consistent with the overall mix.

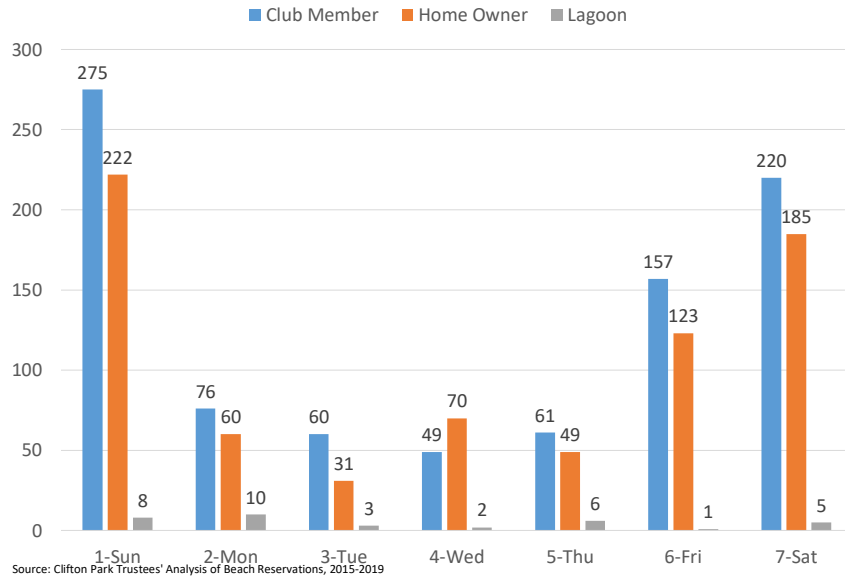
of Reservations by Weekday by Yr., 2019

Member Reservations by Day of Week, 2019

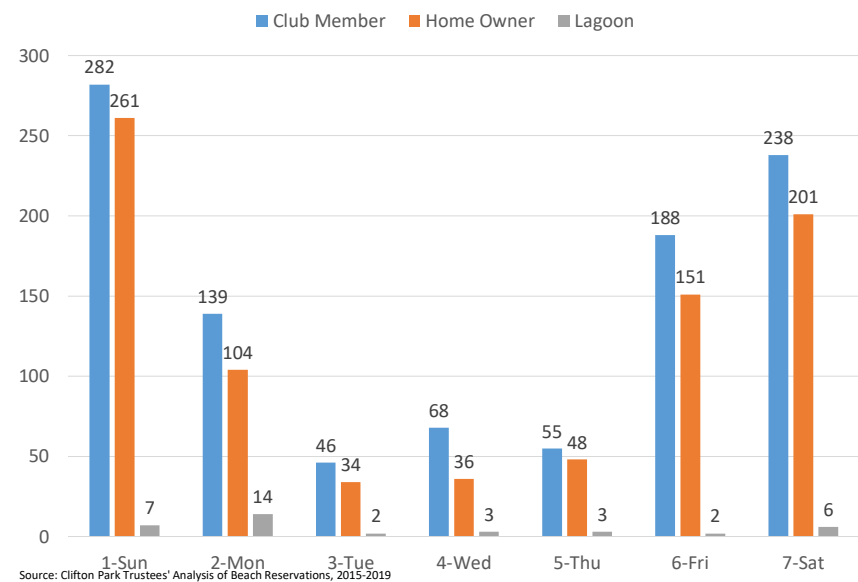


of Reservations by Weekday by Yr. , 2015-2018

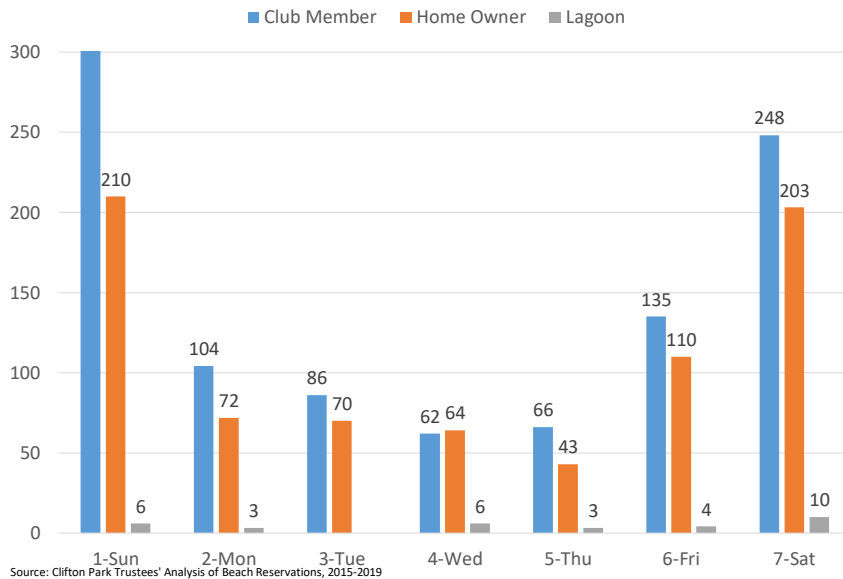
Member Reservations by Day of Week, 2015



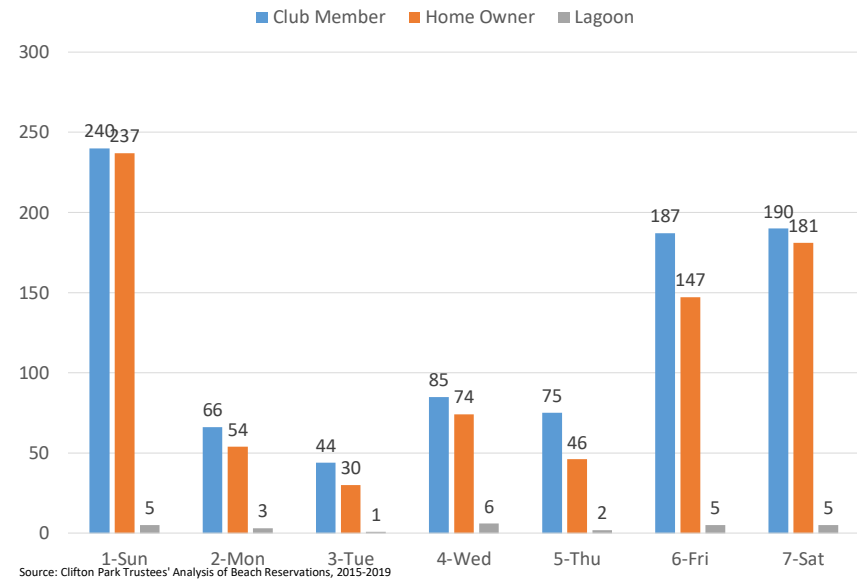
Member Reservations by Day of Week, 2016



Member Reservations by Day of Week, 2017



Member Reservations by Day of Week, 2018



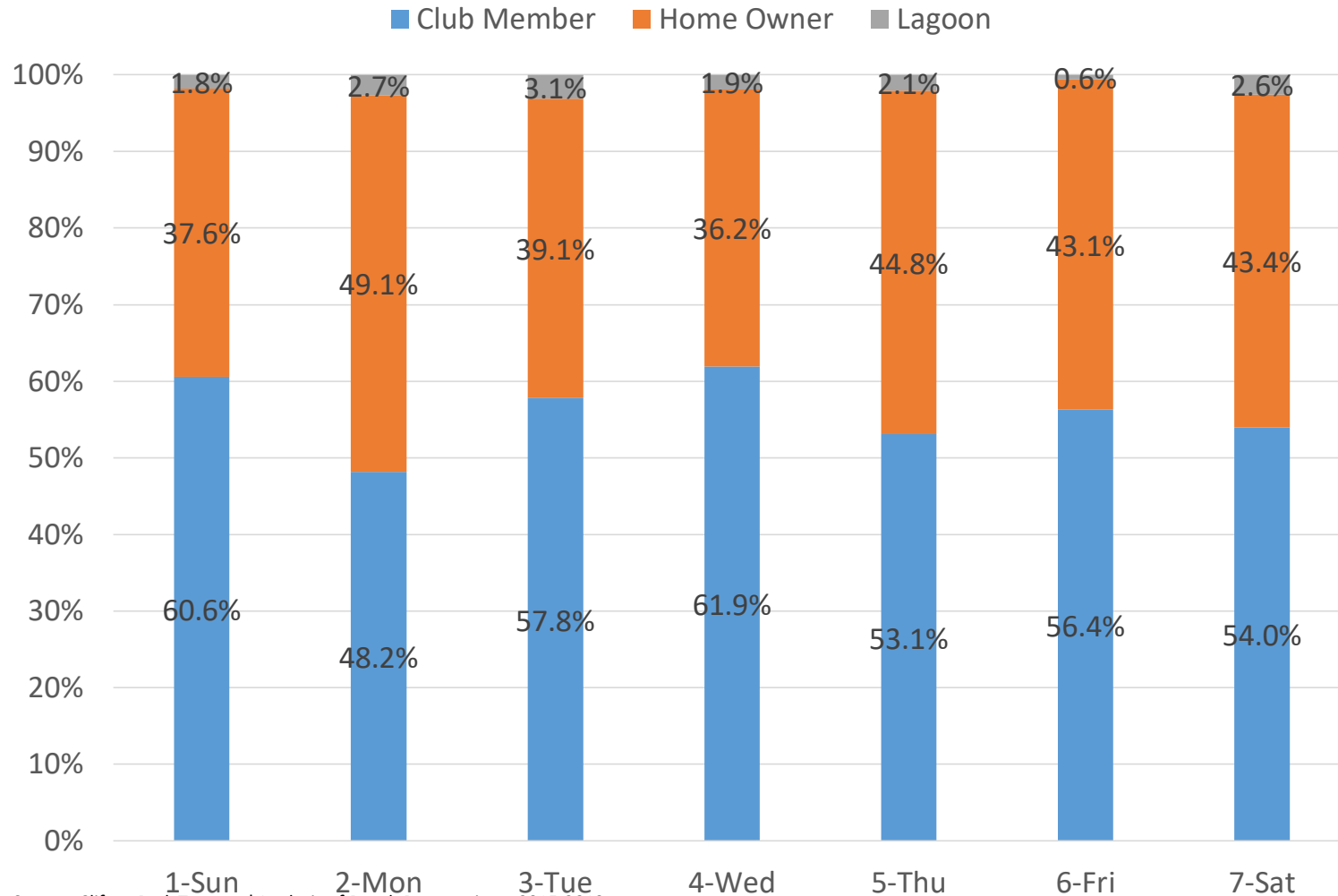
Thursday, May 28, 2020

2015-2019 Beach Reservation Analysis

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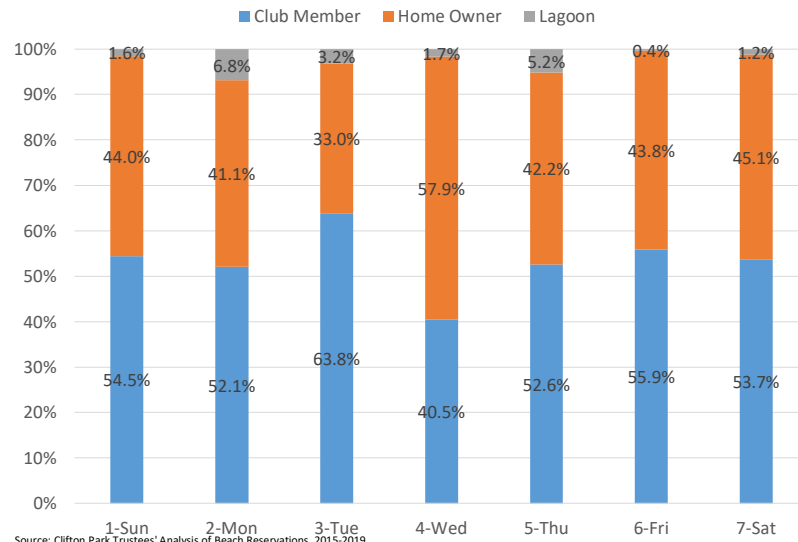
% of Reservations by Weekday by Yr., 2019

Member Reservations Percentage by Day of Week, 2019

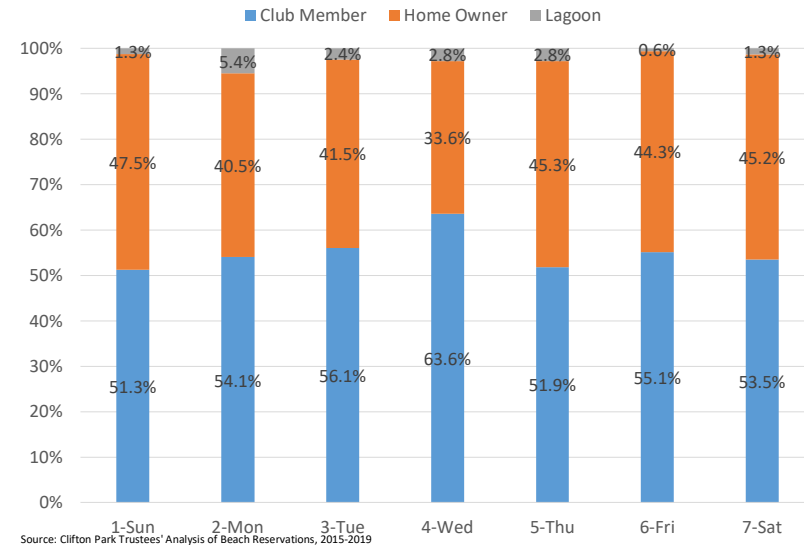


% of Reservations by Weekday by Yr., 2015-2018

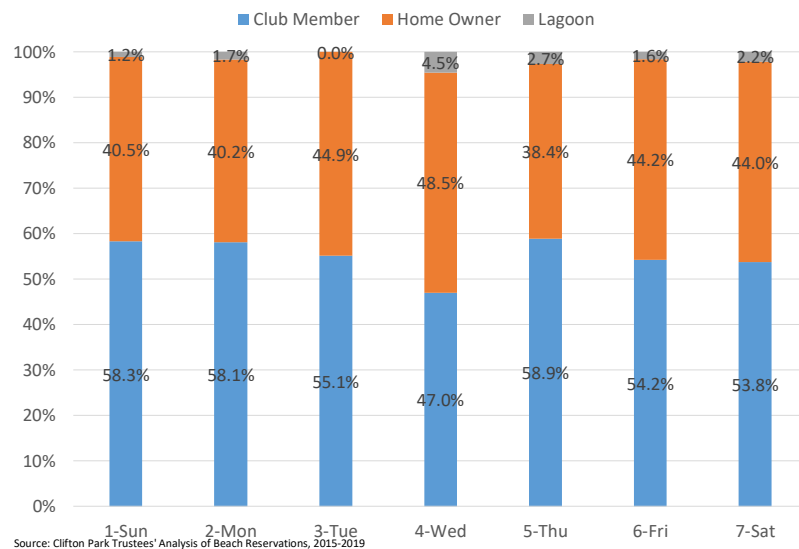
Member Reservations Percentage by Day of Week, 2015



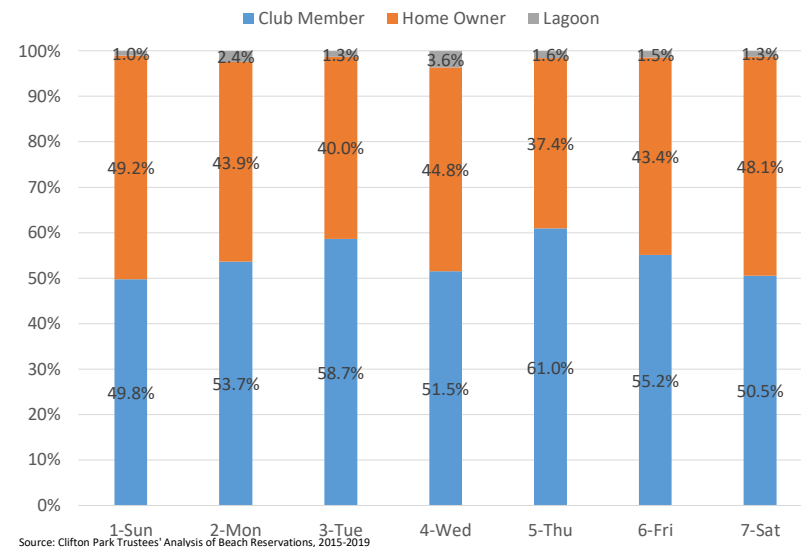
Member Reservations Percentage by Day of Week, 2016



Member Reservations Percentage by Day of Week, 2017

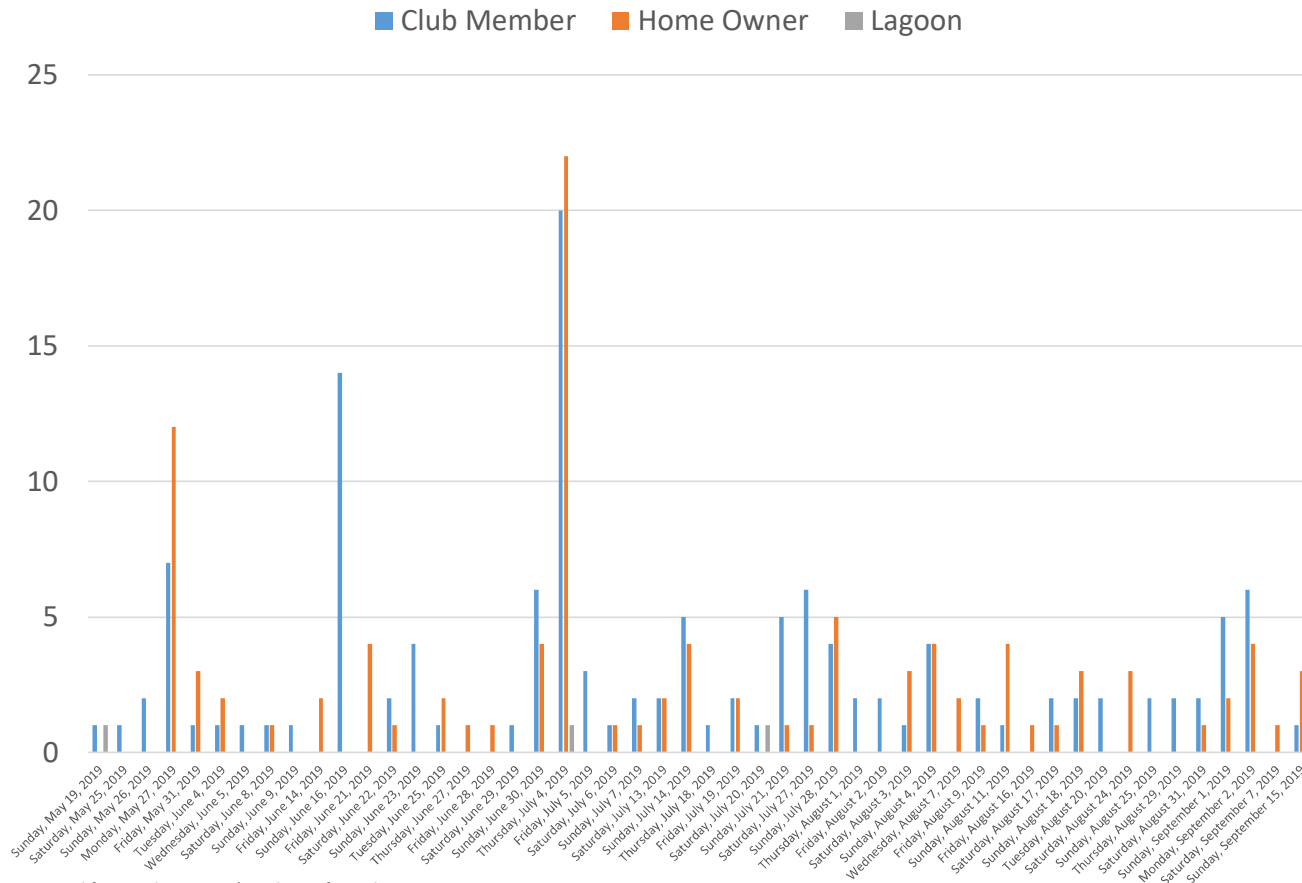


Member Reservations Percentage by Day of Week, 2018



Afternoon Reservations by Day by Yr., 2019

Afternoon Member Reservations, May 15 to Sep 15, 2019



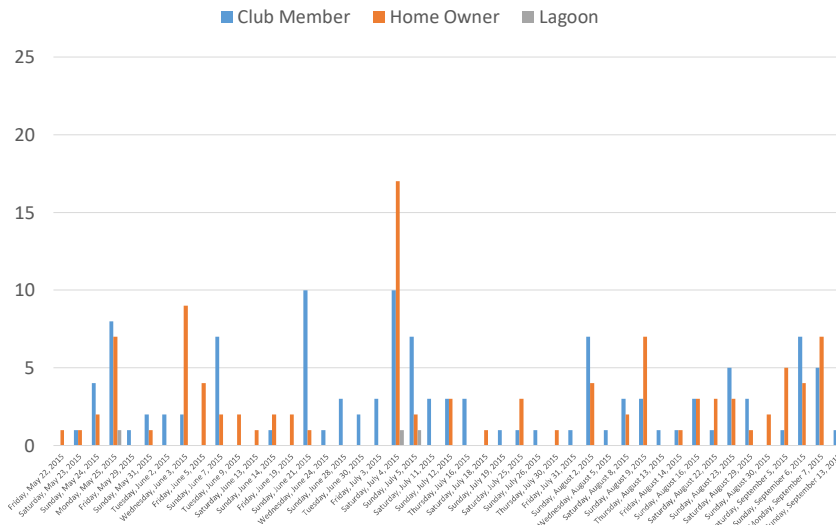
Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Summary

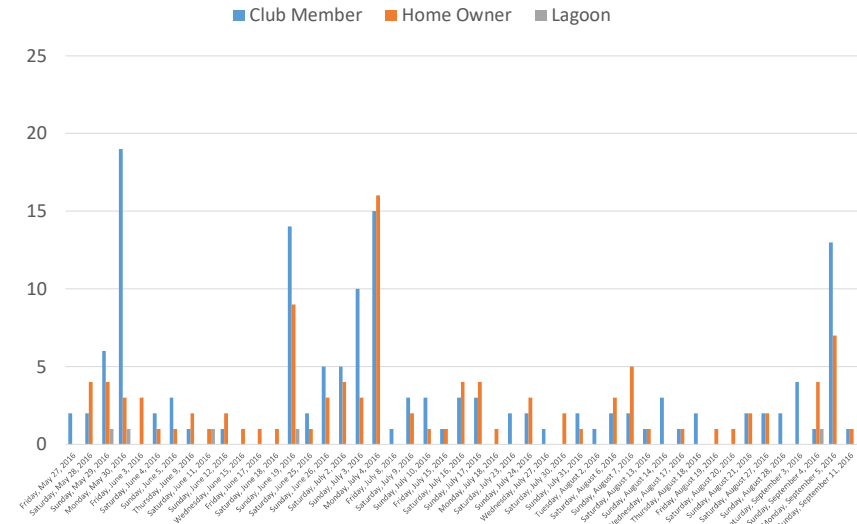
- The major summer holidays (Memorial Day, Father's Day, Independence Day, and Labor Day) are the most in-demand.

Afternoon Reservations by Day by Yr., 2015-2018

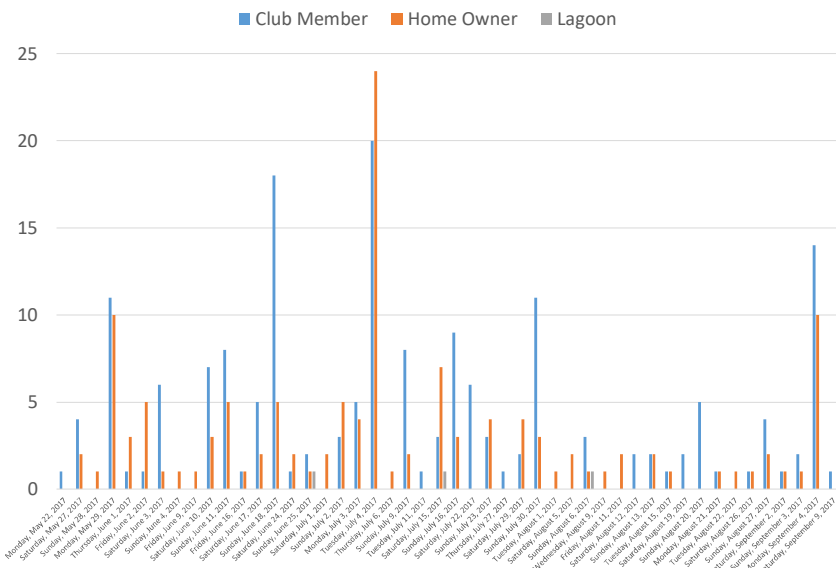
Afternoon Member Reservations, May 15 to Sep 15, 2015



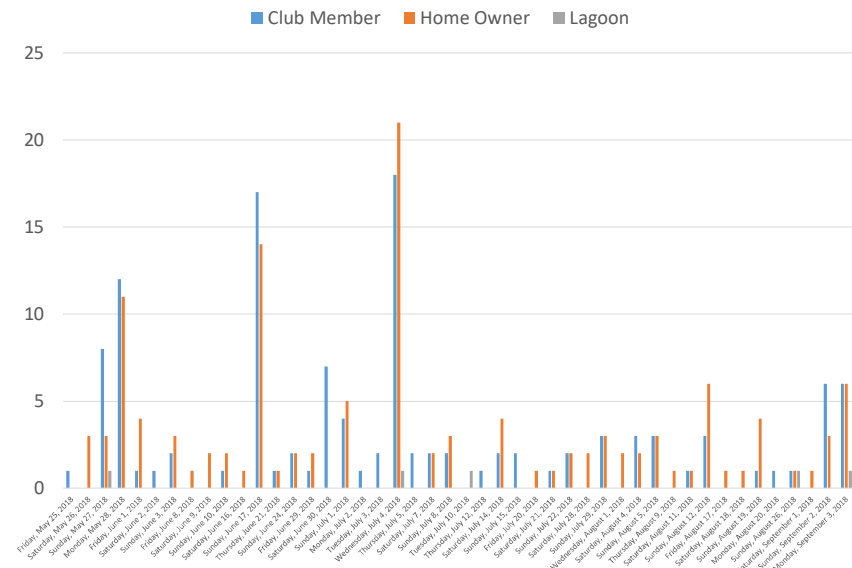
Afternoon Member Reservations, May 15 to Sep 15, 2016



Afternoon Member Reservations, May 15 to Sep 15, 2017



Afternoon Member Reservations, May 15 to Sep 15, 2018

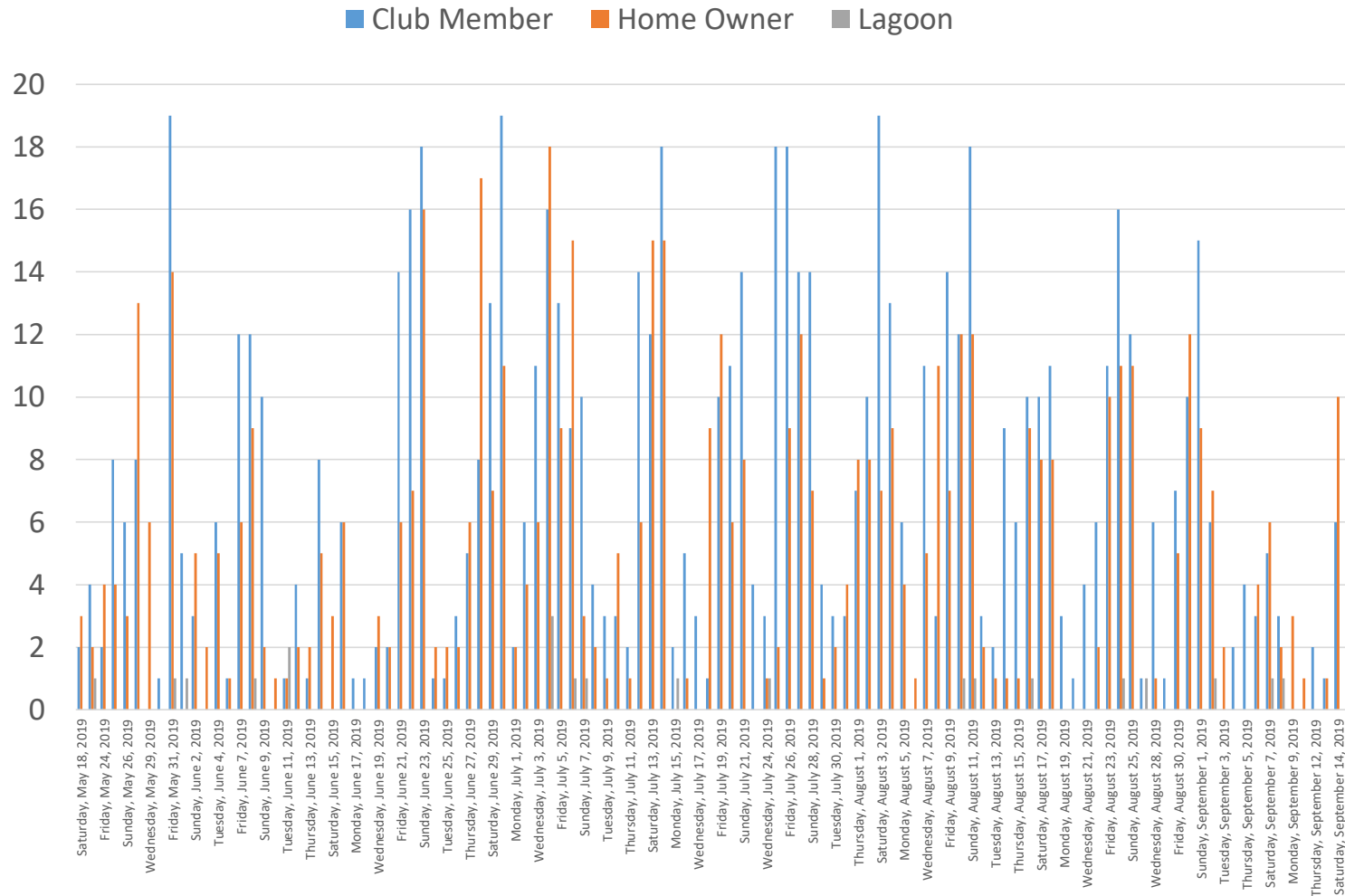


Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Evening Reservations by Day by Yr., 2019

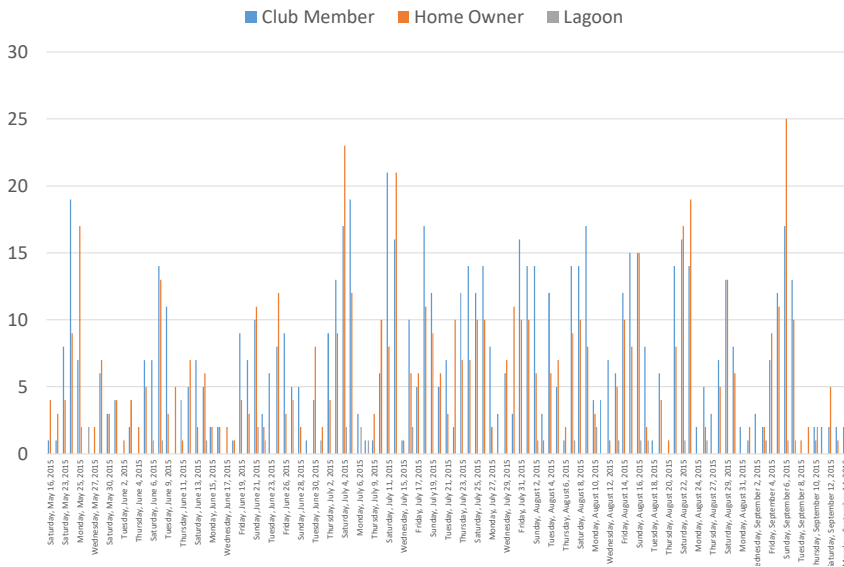
Evening Member Reservations, May 15 to Sep 15 , 2019



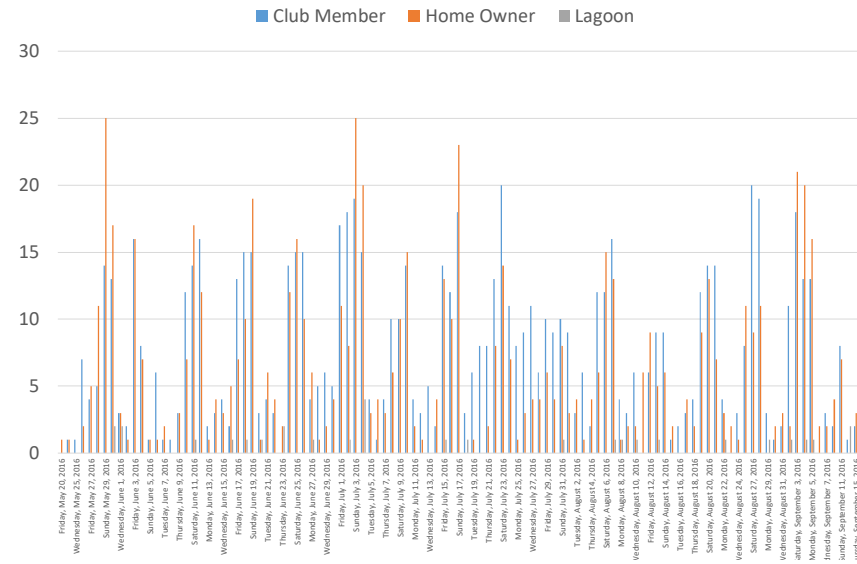
Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Evening Reservations by Day by Yr., 2015-2019

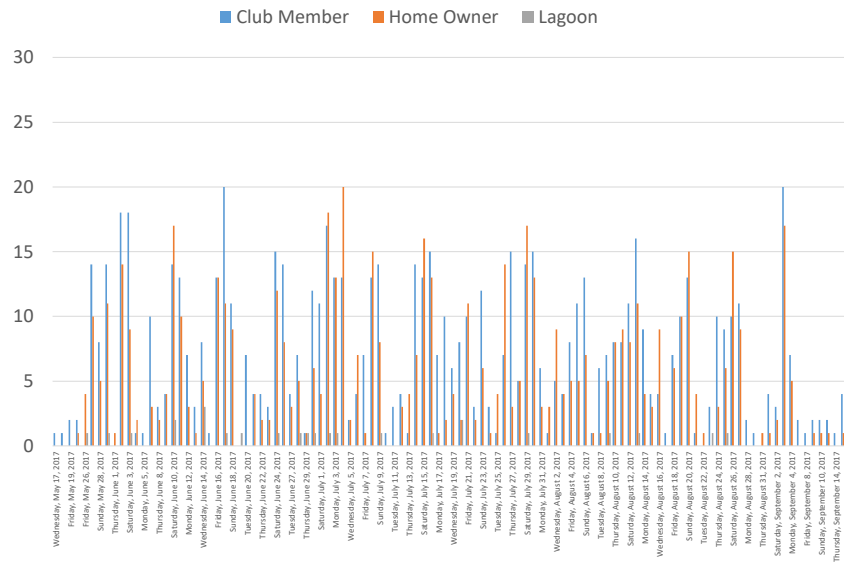
Evening Member Reservations, May 15 to Sep 15, 2015



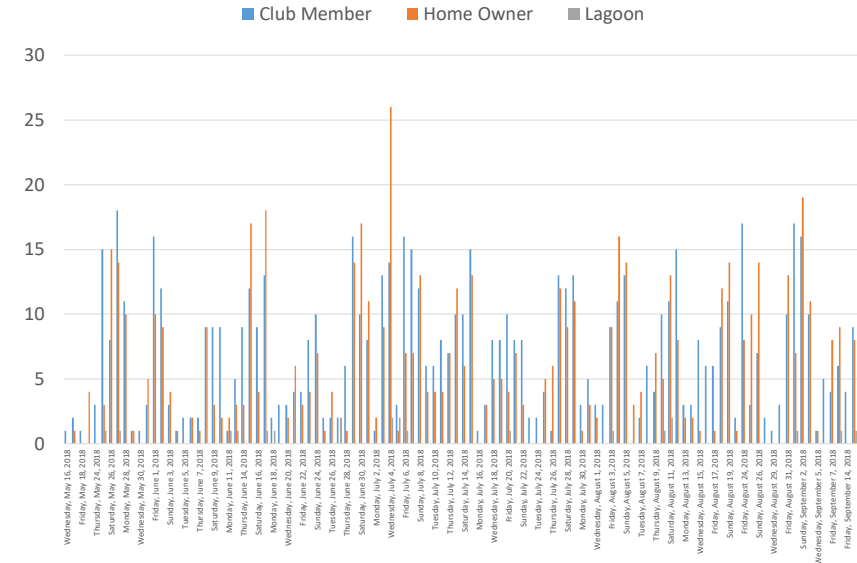
Evening Member Reservations, May 15 to Sep 15, 2016



Evening Member Reservations, May 15 to Sep 15, 2017



Evening Member Reservations, May 15 to Sep 15, 2018



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

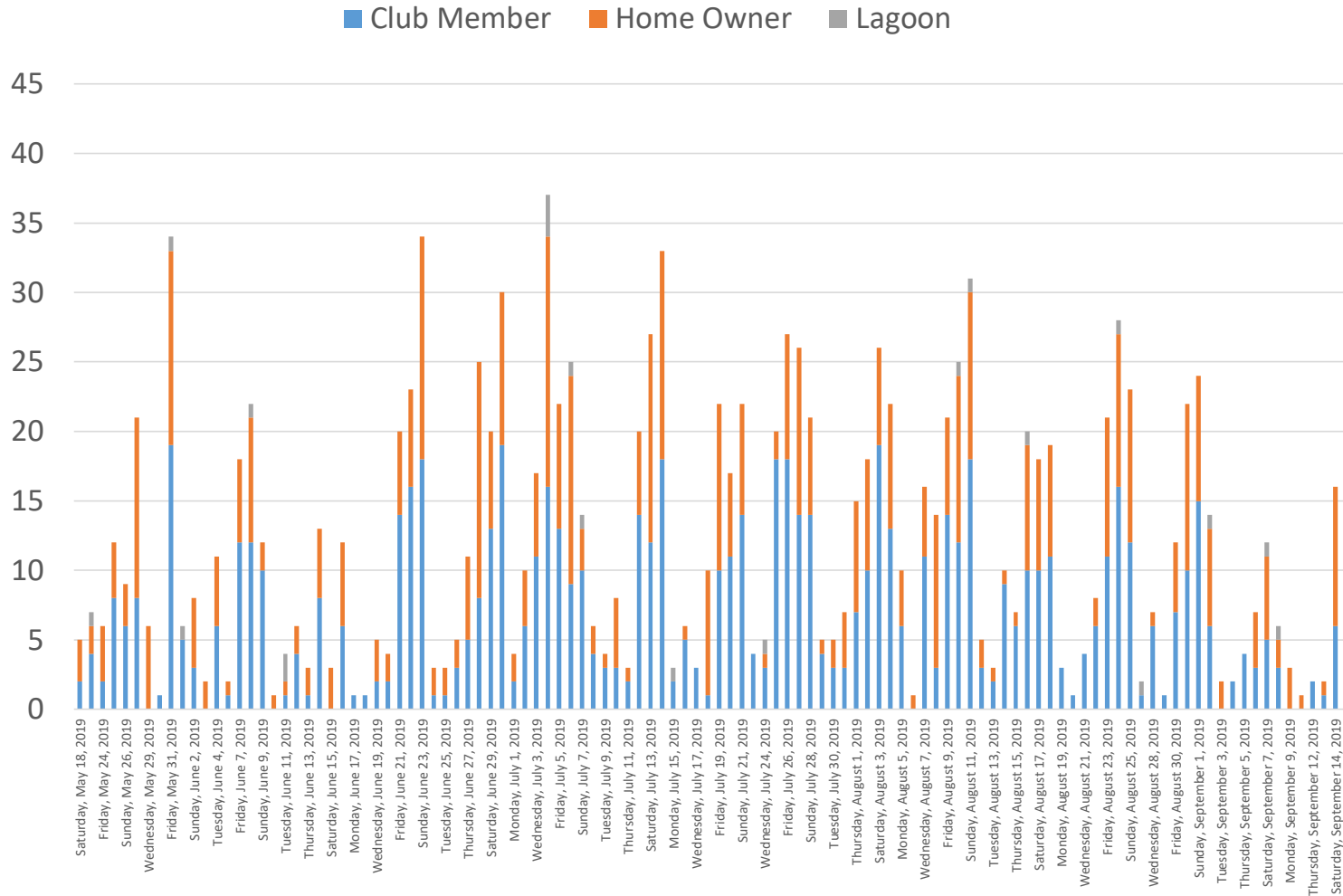
Thursday, May 28, 2020

Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

2015-2019 Beach Reservation Analysis

Evening Reservations by Day by Yr., 2019

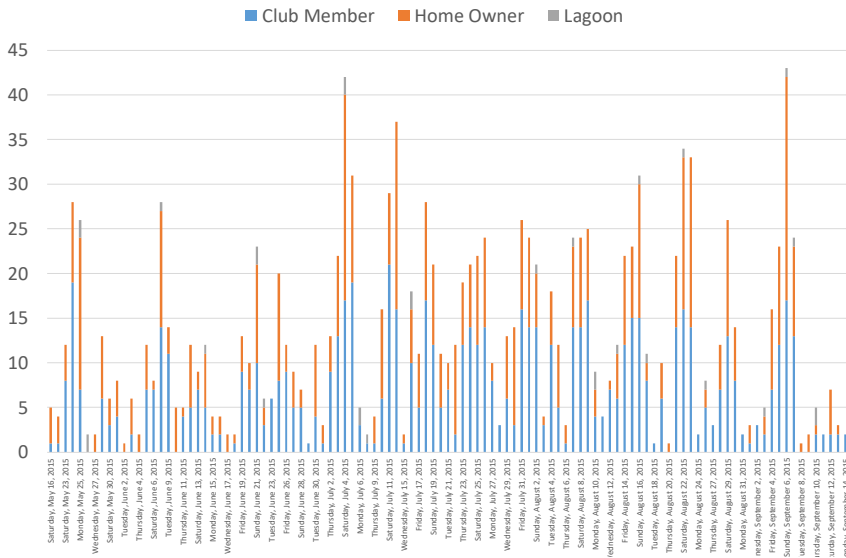
Evening Member Reservations, May 15 to Sep 15, 2019



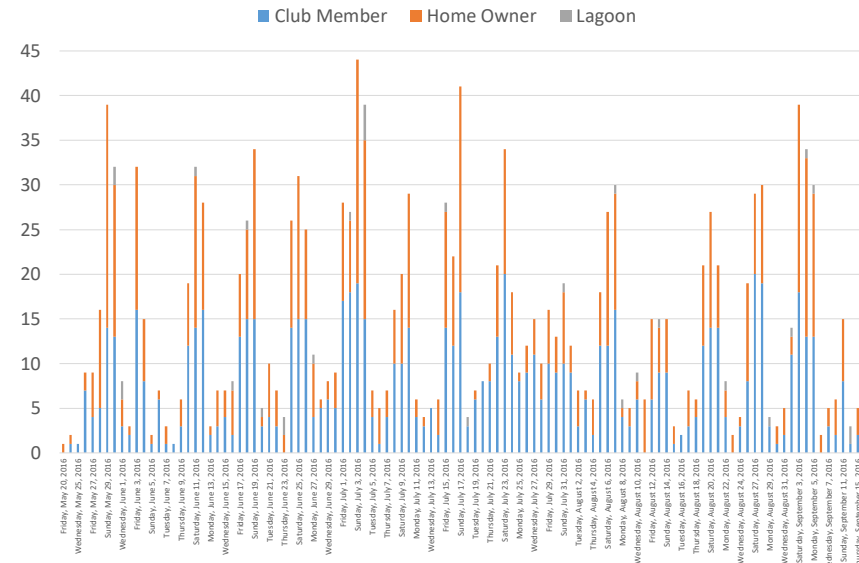
Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Evening Reservations by Day by Yr., 2015-2019

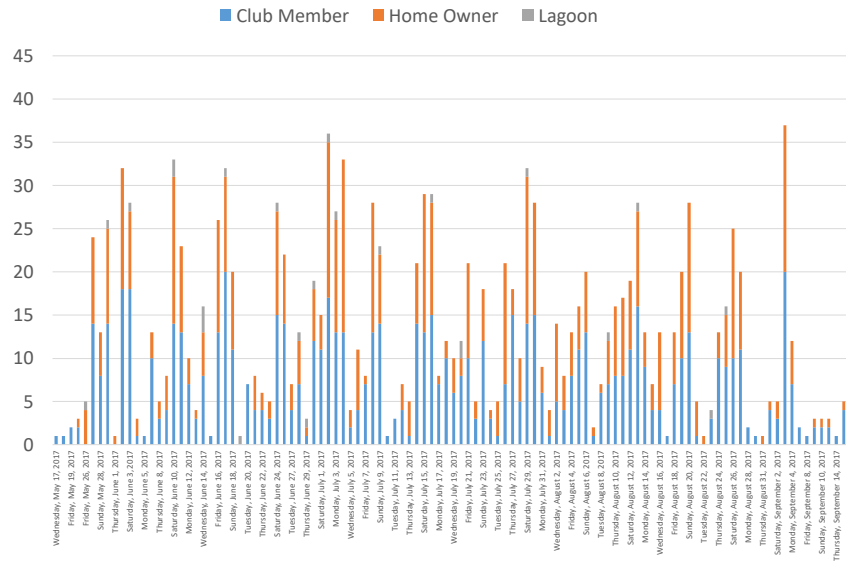
Evening Member Reservations, May 15 to Sep 15, 2015



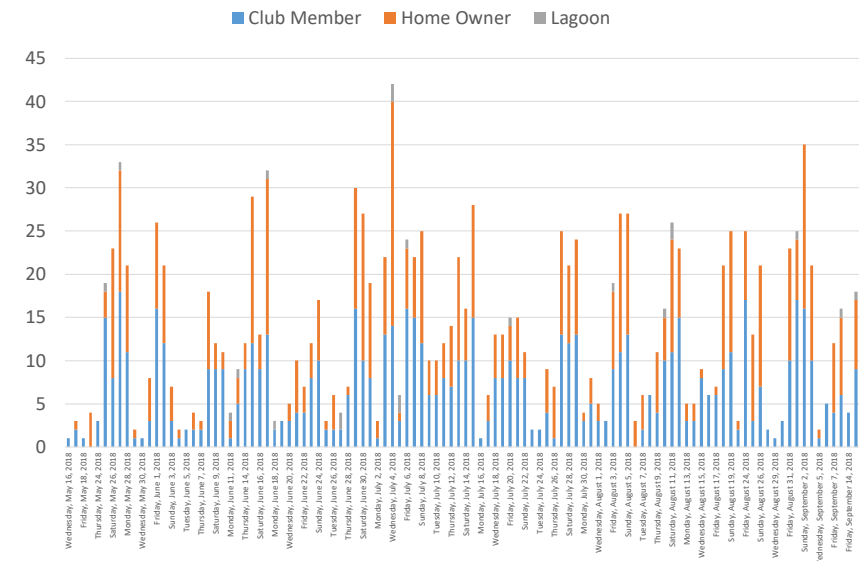
Evening Member Reservations, May 15 to Sep 15, 2016



Evening Member Reservations, May 15 to Sep 15, 2017



Evening Member Reservations, May 15 to Sep 15, 2018



Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

Thursday, May 28, 2020

Source: Clifton Park Trustees' Analysis of Beach Reservations, 2015-2019

2015-2019 Beach Reservation Analysis